

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Ago-18	31-Ago-17	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	212.291.006	217.474.569	-2,38%
CAMEL	133.672.207	122.720.838	8,92%
WINSTON CLASSIC	130.515.724	141.569.536	-7,81%
CHESTERFIELD	125.695.302	125.418.993	0,22%
FORTUNA	112.427.762	113.272.637	-0,75%
LUCKY STRIKE	99.562.696	94.394.347	5,48%
L&M	69.380.765	70.820.675	-2,03%
WINSTON	67.484.516	54.255.684	24,38%
DUCADOS NEGRO	56.598.854	60.878.563	-7,03%
NOBEL	55.749.237	57.536.551	-3,11%
WEST BROOKLYN	47.939.037	45.725.465	4,84%
DUCADOS RUBIO	34.167.277	36.677.435	-6,84%
ROTHMANS	23.211.002	19.150.997	21,20%
MARLBORO TOUCH	22.418.088	20.246.407	10,73%
DUCADOS RUBIO 100'S	21.306.177	22.022.946	-3,25%
PHILIP MORRIS	16.922.789	19.106.274	-11,43%
LUCKY STRIKE CLICK & ROLL	14.339.341	12.376.594	15,86%
FORTUNA RED LINE	13.420.537	14.043.595	-4,44%
NOBEL STYLE	12.966.251	11.980.477	8,23%
MARLBORO POCKET	11.590.301	11.428.008	1,42%
LUCKY STRIKE BLANDO	11.212.833	11.407.547	-1,71%
DUCADOS RUBIO BLANDO	11.194.108	12.868.661	-13,01%
PHILIP MORRIS K/S	10.989.342	9.297.001	18,20%
JOHN PLAYER SP.	9.984.373	10.485.824	-4,78%
ELIXYR	9.968.177	10.588.018	-5,85%
MARK 1	9.564.159	10.869.372	-12,01%
AUSTIN	9.504.750	8.043.276	18,17%
BENSON & HEDGES AMERICAN	7.776.385	9.210.940	-15,57%
OMÉ	7.569.570	6.634.750	14,09%
PALL MALL	7.228.384	11.196.491	-35,44%
BENSON & HEDGES	6.082.763	6.201.701	-1,92%
KARELIA	5.438.370	5.374.670	1,19%
L&M RED BLANDO	4.812.222	5.362.720	-10,27%
R 1	4.694.934	4.947.474	-5,10%
GAULOISES RUBIO	4.608.105	4.462.058	3,27%
NOBEL BLANDO	4.495.167	4.730.652	-4,98%
L&M BLUE BLANDO	4.292.729	4.587.729	-6,43%
BULLBRAND	4.192.883	4.227.520	-0,82%
BN	3.959.389	4.347.312	-8,92%
JOHN PLAYER SP. BLACK/BLUE	3.842.456	4.147.426	-7,35%
LAMBERT & BUTLER	3.805.822	4.060.686	-6,28%
CHESTERFIELD BLANDO	3.623.370	3.809.947	-4,90%
STERLING	3.545.671	3.634.344	-2,44%
RESTO MARCAS	76.673.688	77.577.053	-1,16%
Totales	1.510.718.519	1.509.173.764	0,10%